

## MINUTES

Pike Place Market Constituency • Executive Committee Meeting • April 29, 2010

### ATTENDANCE

Tom Graham, chair; Teagan McDonald, vice chair; Theresa Alexander, David Ghoddousi, Patrick Kerr and Gloria Skouge, PDA Council representatives; Jill Andrews, Liza Couchman and Ben Kirchner, members-at-large; Marlys Erickson and Michele Peterson, The Market Foundation staff; and Teri Wheeler, PDA Marketmaster.

### CALL TO ORDER

The meeting was called to order at 6:13 P.M.

### DISCUSSION OF MARKET STREET FAIR

Chair Graham requested a change to the customary order of business in deference to guests who attended to address issues pertaining to the Market Street Fair, including:

- re-scheduling and re-formatting of the fair, from a craft-focused event the weekend after Memorial Day to a food-focused event on a weekend in late September
- displacement of Market crafters by the fair's operation, in apparent violation of the Hildt Agreement; and
- lack of communication on fair planning with the rest of the Market community.

Marlys Erickson, executive director of The Market Foundation recapped the evolution of the fair since the foundation assumed production in 2005 and since then, culminating in this year's search for a sponsoring partner (Pike Place Alehouse) which led to the re-scheduling and new format for this year's fair. She explained that the foundation's position is that the Hildt Agreement does not apply during fair operation because the PDA "turns the Market over to another entity." She stated that the foundation issued letters in March notifying Market daystall permit holders of the changes to the fair.

During discussion, the following points were made:

- the number of daystalls impacted by the fair's operation is approximately 25;
- all daystall rents for the two days of the fair are paid to the foundation;
- the change to a food focus is distressing to the craft community;
- there is a lack of process by the PDA;
- the PDA Council should be playing a role in approving any handover of the Market, or at least Pike Place, since the value of rents foregone by the PDA for the fair weekend is in excess of \$10,000.

Ms. Erickson distributed three possible fair layouts (see attached) for Pike Place which mitigate the displacement of crafters from the slabs north of the North Arcade. There was consensus among the Executive Committee that:

- the layouts need to be reviewed and commented on by the craft community; and
- these issues need to be brought before the PDA Council via its Operations & Communications Committee at the earliest opportunity.

### APPROVAL OF MINUTES

The minutes of the March 25, 2010 meeting were approved by acclamation, with the addition of Teagan McDonald to the attendance list.

### NEW BUSINESS

The Executive Committee approved (unanimous) authorization of Tom Graham to contract with Internet service provider David IT for web hosting and domain renewal, to be reimbursed from the Constituency budget if not direct-billed through the PDA.

Tegan McDonald reported that she was unable to research an Internet/VoIP package with AT&T they claim they can only discuss such a change with the current account holder. Tom Graham stated that he would pursue the matter.

### MAY GENERAL ASSEMBLY MEETING AGENDA

The following were discussed as possible items for the upcoming General Assembly meeting agenda.

- PDA Council mayoral appointee (Council chair James Savitt's seat)
- Constituency Nominating Committee Report

- Renovation Update
- The history of attempt to get a traffic signal installed at Western Avenue and Virginia Street
- Pike Place Street Fair Update

**ADJOURNMENT**

The meeting was adjourned at 7:22 P.M.

Respectfully submitted,

Liza Jayne Couchman  
Member-At-Large  
Acting Secretary

EXHIBIT A

