

OCTOBER 16, 2012 PIKE PLACE MARKET CONSTITUENCY GENERAL ASSEMBLY MEETING

BOARD MEMBERS PRESENT: Tom Graham, Chris Scott, David Ott, Sharon Mukai, Joan Paulson, David Ghoddousi, Gloria skouge, Betty Halfon.

OTHERS: Sabina Proto, Joe Read, and Ben Franz-Knight.

Tom called the meeting to order at 6:18 p.m. The first item was approval of the agenda by acclamation.

Sabina Proto and Ben Franz-Knight presented the 2013 proposed operating budget for the PDA to the General Assembly of the Constituency. Ben began by giving a general view approach. After the major restructuring of the Market, there was a restrained rate of growth this year, with a 6% increase in revenue and a 4% increase in expenses. Improvement of Market signage and way finding is a goal for this year. Ben admitted 2013 budgeting was complicated by the Presidential race outcome and the looming financial cliff scenario, causing an uncertain future.

Top priorities for 2013 are the PC1-N project as well as food and farm markets. Ben spoke of increasing the Market's role as a food hub in Seattle. To that end, the Atrium is being converted into a Kitchen which will be used to lease for gatherings, conferences, weddings, etc.

A proposed change in personnel positions has been made with Terri Wheeler, Market Master, becoming in charge of the Atrium Kitchen management and leasing, which creates a new PDA personnel position, and David Dickenson will become the head Market Master. Also budgeted is more recruiting of farmers for the Market and facilitating conditions for more restaurants being able to by produce here. David Ghoddousi asked if a new staff person was to be hired as an event planner for the Atrium which lead to the information about Terri Wheeler hired for the new position. This would become final only after the budget has been approved.

Ben praised the PDA employees as a very dedicated staff, and that staff retention requires increases in salary, and there will be a 3-4% increase across the board. There are no proposed cut backs in Security. The Sanitary building is converting from Section 8 to a voucher program. Overall, the budget for 2013 goes to 3,758,669 from 3,477,065 in 2012.

The meeting moved to comments from the members present. Joan suggested a promotional program for restaurants to stay open after 6p.m., Market After Hours. Tom asked where the budget line for the emergency plan was located, and Betty had praise for Lillian H. doing a great job. The budget discussion ended at 7:25 p.m.

The next item was approval of the minutes for August 30, 2012. They were approved by acclamation. Next item was discussion about Joan's letter to the Mayor, Sally Clark and Sally Bagshaw regarding the sun setting of the Urban Renewal plan on January 4, 2014. After some

Oct 2012

discussion it was decided to table Joan's motion, with 4 in favor and 1 against. Joan will produce draft #3 at the next Executive committee meeting. The meeting was adjourned at 7:35p.m.

Respectfully submitted, Sharon Mukai

Secretary.